



Sheer  
Driving Pleasure

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Driving Pleasure



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BMW 3 SERIES GRAN TURISMO.

THE BMW 3 SERIES GRAN TURISMO.  
STYLE AND SPACE. REIMAGINED.



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The BMW 3 Series Gran Turismo.

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## THE BMW 3 SERIES GRAN TURISMO.



The art of uniting seemingly contradictory worlds is the hallmark of the BMW 3 Series Gran Turismo. The result is an unmistakable automobile, which is distinctive and outstanding. It's not just its striking look or generous interior that makes the BMW 3 Series Gran Turismo so fascinating, it's the way it fuses the sporty yet elegant character of a coupé with an impressive amount of space. This combination affords every driver a kind of independence, flexibility and dynamism that you won't find anywhere else. The BMW 3 Series Gran Turismo does not fulfil expectations, it exceeds them. With countless innovations and thoughtful details both inside and out, it never fails to amaze.



# SPACE.

# RACE.



The perfect interplay of size and sportiness: functional versatility and pure dynamics flow into one in the BMW 3 Series Gran Turismo.

It's a complete picture which, above all, seamlessly unites coupé like design with the highest levels of comfort.

The BMW 3 Series Gran Turismo – fascination in space and form.



LOTS OF ROOM FOR DYNAMIC MANOEUVRE.



And efficiency. Intelligent technologies such as the BMW TwinPower Turbo Engines allow the BMW 3 Series Gran Turismo to increase dynamics to the maximum while reducing fuel consumption to a minimum. And there's always room for manoeuvre. With the Steptronic Sport transmission, any drive can be made more sporty, while the Active Rear Spoiler ensures even better roadholding. The BMW 3 Series Gran Turismo is a true reflection of efficiency and aerodynamics.



## A BIG IMPRESSION, WHATEVER DOOR YOU OPEN.

The flexible luggage compartment concept in the BMW 3 Series Gran Turismo is always ready to meet your needs. Opening and closing the tailgate, for example, couldn't be easier, thanks to automatic operation. You can create yet more space too, with the 40:20:40-divisible rear seats. They can even be folded down directly from the luggage compartment using the remote backrest release. There's a place for everything – for the everyday or your next adventure – in the BMW 3 Series Gran Turismo.







## THE LOOK OF LUXURY. EXTERIOR.

Striking lines, muscular surfaces and LED rear lights in the classic L shape – the rear profile of the BMW 3 Series Gran Turismo is the embodiment of finely tuned athleticism. The side view also plays its part: frameless doors and the roofline, gently sloping to the rear, are accentuated by double swage lines moving across the silhouette in a dynamic flourish to the front. This is truly forward-looking dynamism – on all sides.



## IN THE CONFINES OF COMFORT. INTERIOR.

When you enter the BMW 3 Series Gran Turismo, you are greeted with the highest comfort: the raised seating position and the generously designed interior allow remarkable freedom of movement, even during the drive. Personalised infotainment is another high point, thanks to the wealth of BMW ConnectedDrive services and cutting-edge navigation systems. All this, combined with special touches such as ambient lighting and high-quality chrome detailing on the centre console, makes the idea of perfect travel a reality in the BMW 3 Series Gran Turismo.







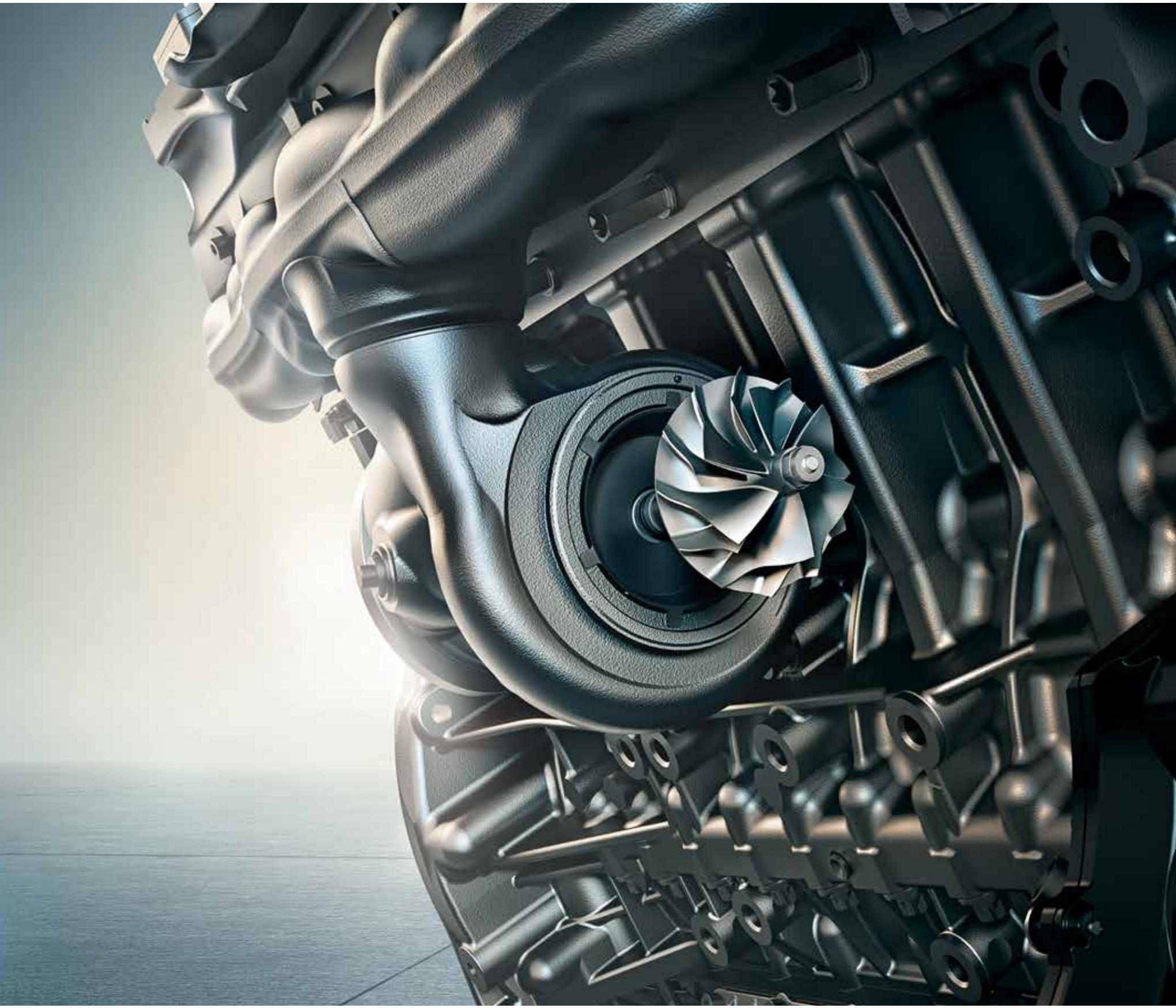
## INNOVATIONS AND TECHNOLOGY.

**BMW TWIN POWER TURBO ENGINES:** At the heart of BMW EfficientDynamics.

**BMW EFFICIENT DYNAMICS:** Maximum driving pleasure, minimum fuel consumption.

**BMW CONNECTED DRIVE:** Services, Apps and driver assistance systems.

**SAFETY:** State-of-the-art technology.



# BMW TWIN POWER TURBO ENGINES.

## LESS EMISSION FOR MORE DRIVING PLEASURE. BMW EFFICIENT DYNAMICS.

BMW EfficientDynamics is the strategy developed by BMW to minimise fuel consumption and CO<sub>2</sub> emissions while simultaneously maximising driving pleasure. It's a comprehensive package of measures that includes the drivetrain, energy management and the overall vehicle concept – and is standard in every BMW.

<b>Petrol</b>	
• Technical Specifications	BMW 330i
• Power	185kW (252hp)
• Torque	350 Nm
• Top Speed	250 km/h
• Fuel Economy	13.95 kmpl <sup>1</sup>

<sup>1</sup>Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel, etc. as specified in Rule 115 of Central Motor Vehicle Rules, 1989.

MAXIMISE EFFICIENCY. MINIMISE EMISSIONS.

BMW EFFICIENT DYNAMICS.

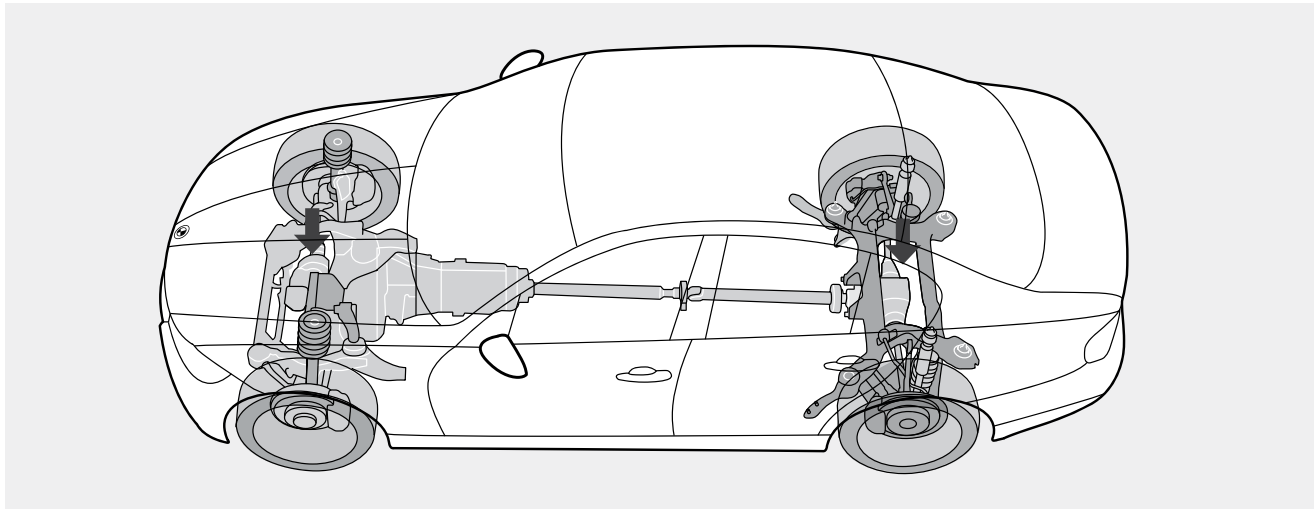
▶ **BMW EFFICIENT DYNAMICS.** ◀  
LESS EMISSIONS. MORE DRIVING PLEASURE.



The BMW EfficientDynamics technologies package in the BMW 3 Series Gran Turismo not only takes its dynamic performance further, but also provides revolutionary fuel efficiency that adds more kilometres per drop of fuel while keeping the carbon footprint of the vehicle to a minimum.



The **Auto Start/Stop Function** switches off the engine when the vehicle comes to a temporary standstill (e.g. at traffic lights) to further reduce overall fuel consumption.



**50:50 Weight Distribution** creates a perfect balance of performance and precision. The ideal distribution of weight between the front and rear axles makes every BMW superbly agile. The rear-wheel drive and the intelligent use of modern lightweight materials ensure that the overall weight is distributed evenly between the two axles. The result is excellent handling and outstanding agility.



The **Rear-Wheel Drive** provides extraordinary agility, manoeuvrability and precision steering. It also enables the vehicle weight to be ideally distributed across the entire running gear, which optimises traction and thereby imparts dynamic energy to every manoeuvre.



The **Active Rear Spoiler** optimises the air flow at the rear of the car as your speed increases, to ensure excellent road holding and classic BMW driving dynamics.



**Aerodynamics** on the BMW 3 Series Gran Turismo have been optimised with meticulous attention to detail and excellent air-resistance. Thanks to features such as the Air Curtain in the front apron.

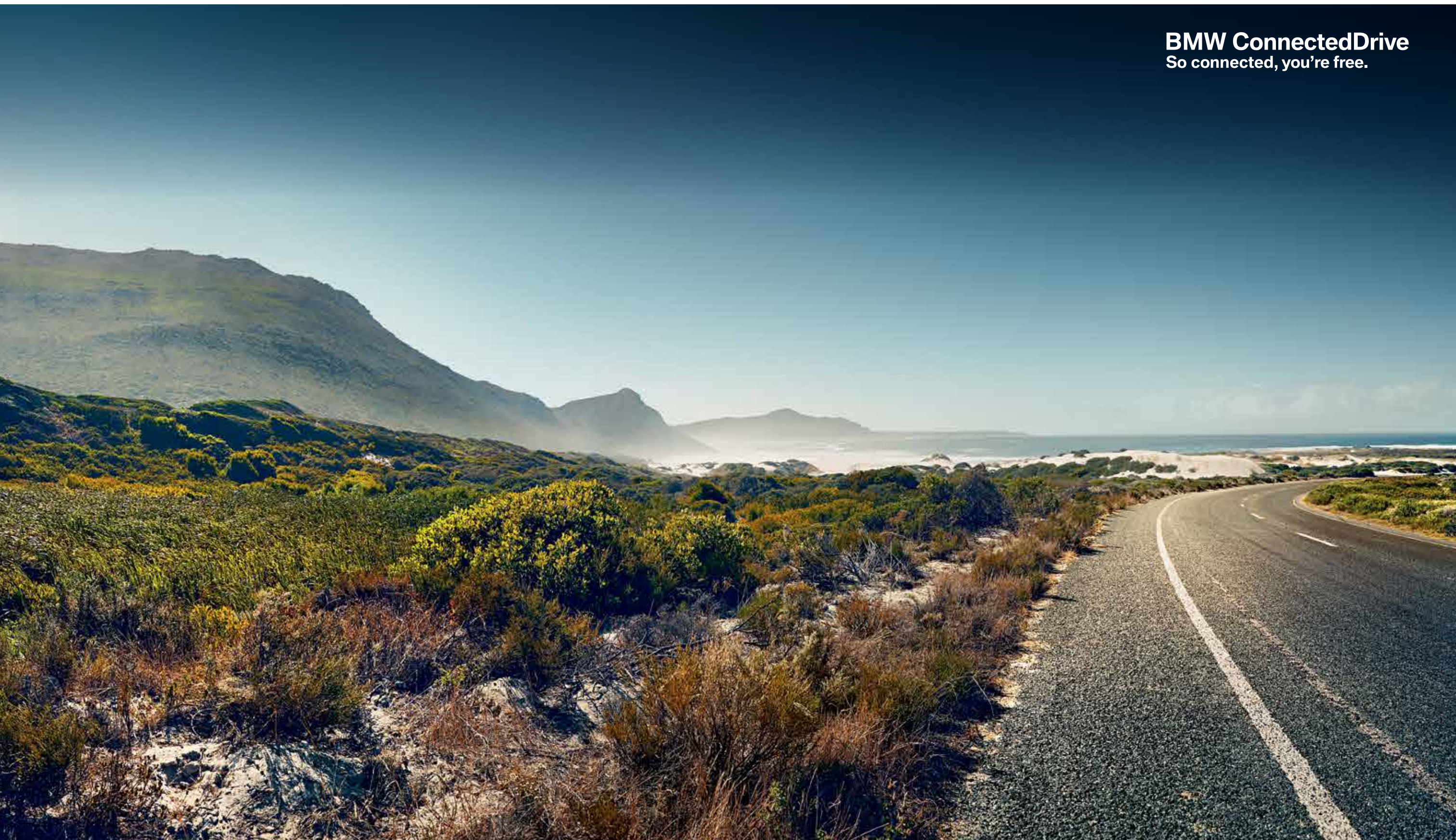


**ECO PRO Mode.** Driving in ECO PRO Mode helps customers achieve fuel savings of up to 20 percent, depending on their individual style of driving. This mode optimises accelerator and transmission response as well as shift points, and intelligently adapts the heating/air conditioning strategy. ECO PRO tips help the driver drive even more efficiently. The bonus range shown by the on-board computer indicates how many additional miles the driver has gained, thanks to the increased efficiency in ECO PRO Mode since the last fill-up.

CONNECTED, NO MATTER WHERE YOU ARE.

BMW CONNECTED DRIVE.

**BMW ConnectedDrive**  
So connected, you're free.



Our world is becoming more connected everyday. BMW drivers, however, enjoy better connections than most. They can access information, communicate by telephone, keep a close eye on traffic and generally stay up-to-date while on the move. The innovations that so effectively network BMW vehicles with the outside world are grouped under one term – BMW ConnectedDrive.





The **iDrive Touch Controller with 22.3 cm Display Screen** keeps track of all important things. The BMW iDrive system, with a 22.3 cm Display Screen and the iDrive Touch Controller in the central console, gives you complete control over many functions while you concentrate on the road. The iDrive is the easiest and most intuitive way to control entertainment, information and communication.



**Navigation System Professional with 3D maps, Touch Functionality** always shows the best route at hand. The BMW Navigation System Professional with 3D maps, Touch Functionality with a 22.3 cm high-resolution colour display, including iDrive with Touch Controller gives you clear directions and provides you with detailed area information wherever you drive.



The **Park Distance Control (PDC), front and rear** allows for easy parking and manoeuvring in confined spaces. Acoustic signals and a visual indicator in the Control Display tell you when the front or rear of the vehicle is approaching an object. Distances are measured by ultrasound sensors in the bumper.



**Multifunction Instrument Display** adapted to individual character design for Drive modes.



The **Rear-View Camera** allows you to view the area behind the car in the Control Display while manoeuvring and parking. The Rear-View Camera enhances visibility when reversing at speeds below 20 km/h.



Preparation for **Apple CarPlay<sup>®1,2</sup>** supports the convenient and wireless use of selected iPhone<sup>®</sup> functions in the vehicle. This allows smartphone content and functions such as music, iMessages/text messages, telephony, Siri and selected third-party apps to be displayed and operated via the vehicle's user interface and via voice control.

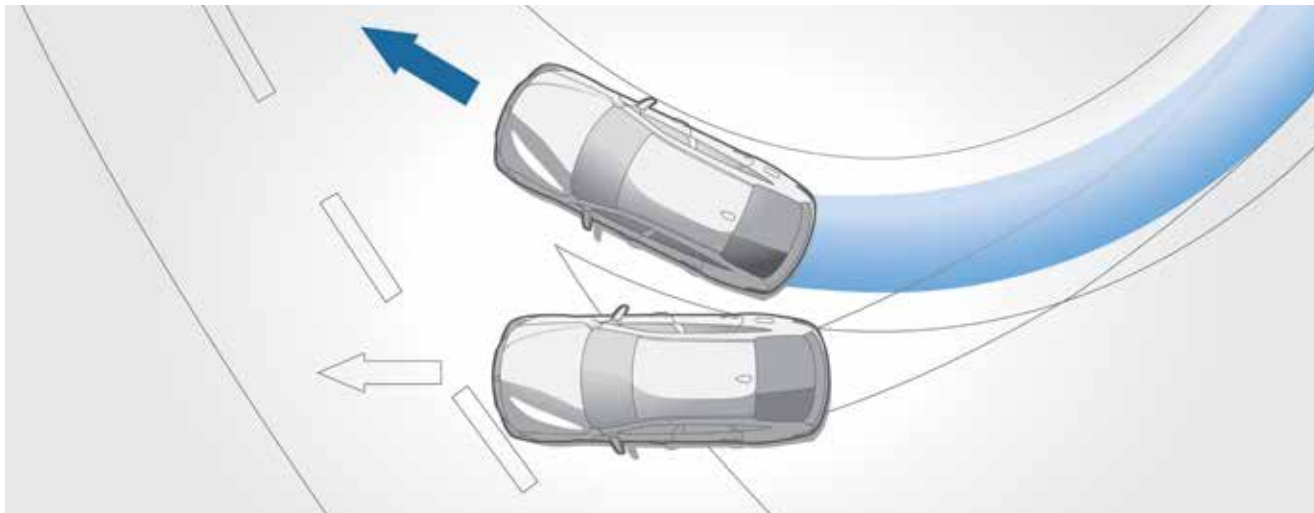
<sup>1</sup> Apps available on Apple CarPlay<sup>®</sup> is dependent on country specific offer by Apple. <sup>2</sup>The compatibility and range of functions from Apple CarPlay<sup>®</sup> depend on the model year and the software installed on the iPhone<sup>®</sup>. When the Apple CarPlay<sup>®</sup> preparation is used, selected vehicle data is transferred to the phone. The mobile phone manufacturer is responsible for further data processing.

# UNPARALLELED SAFETY WITH THE LATEST BMW TECHNOLOGY.

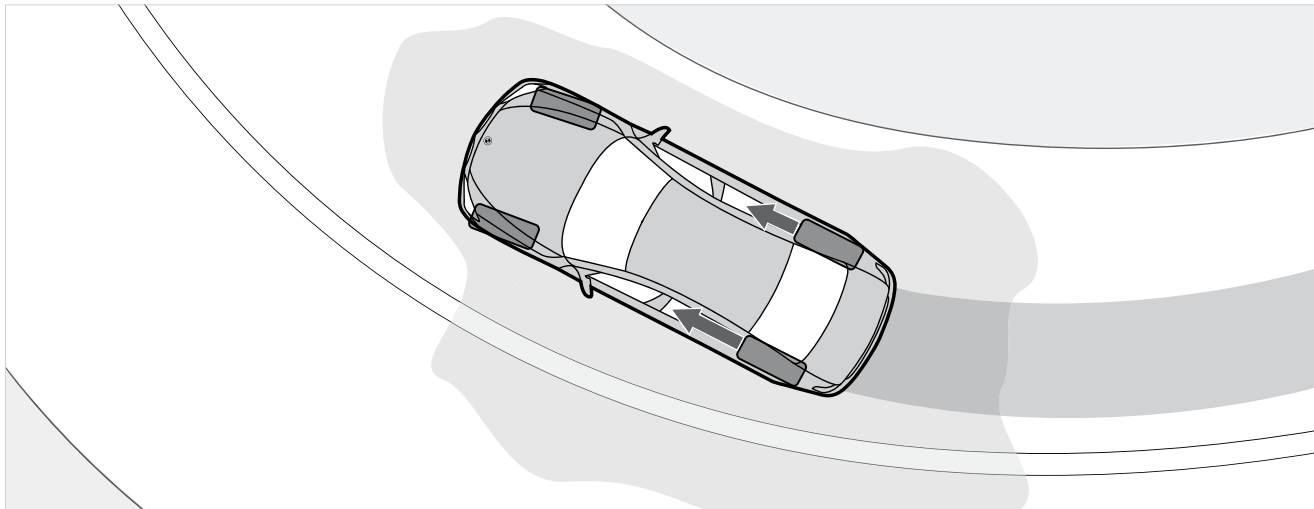
BMW SAFETY FEATURES.



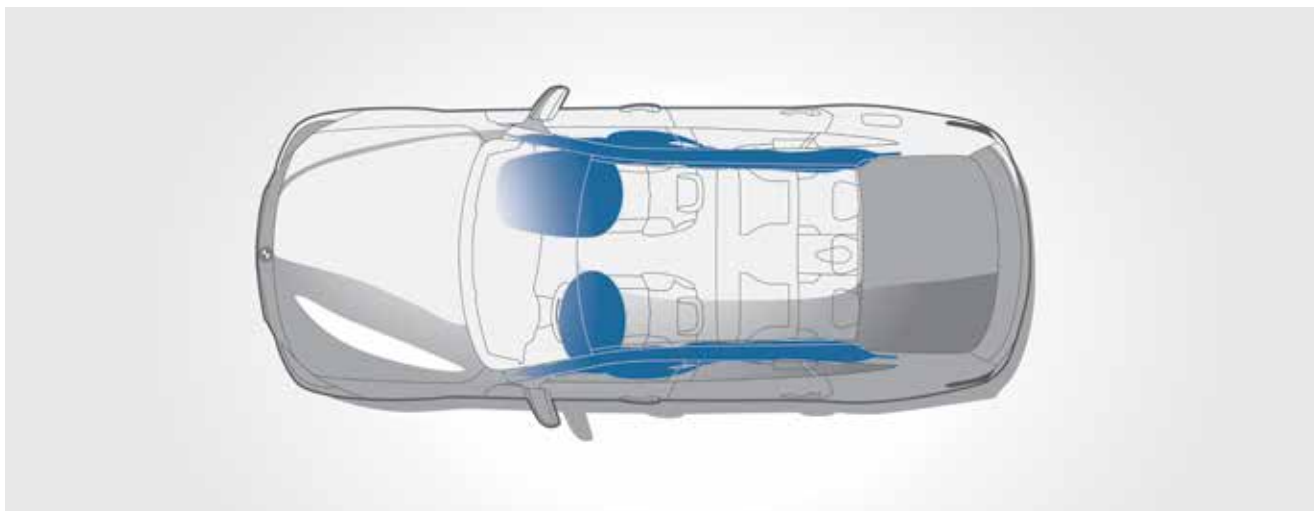
The BMW 3 Series Gran Turismo is equipped with cutting-edge technologies for every eventuality. Superb handling and innovative equipment come as standard. Drivers benefit from the very latest technologies that ensure optimal support at all times. You'll feel safe and protected, no matter where your journey takes you.



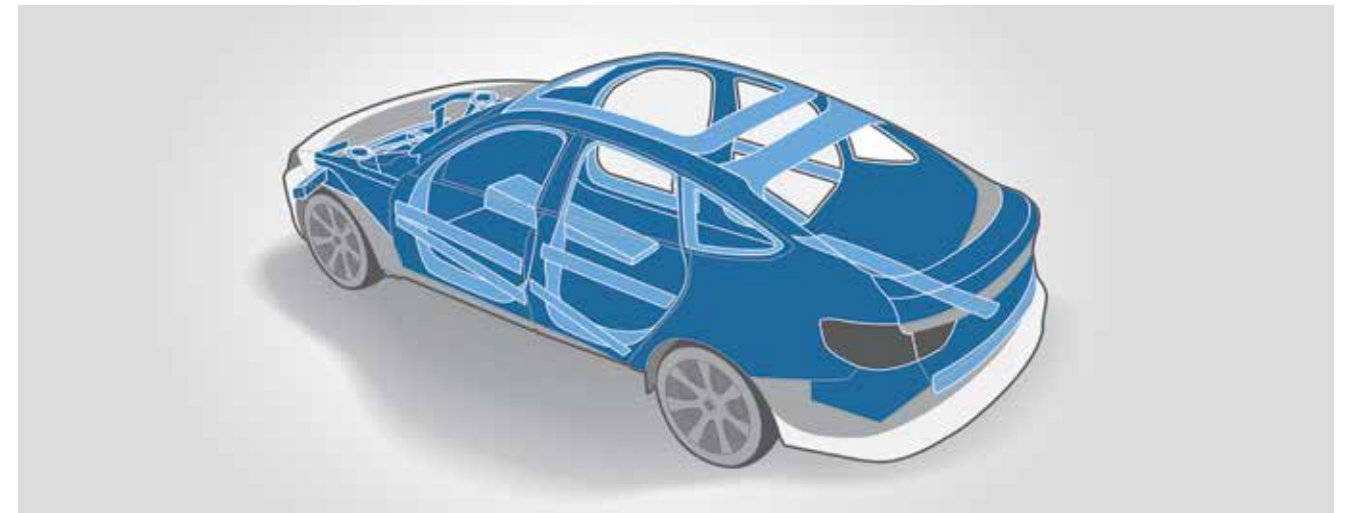
**Dynamic Stability Control (DSC) including Cornering Brake Control (CBC)** and Brake Assist, recognises the risk of skidding before it occurs and stabilises the car within milliseconds. The traction mode sub-function (DTC) allows increased wheel slip to optimise acceleration in certain driving conditions and to enable more dynamic driving.



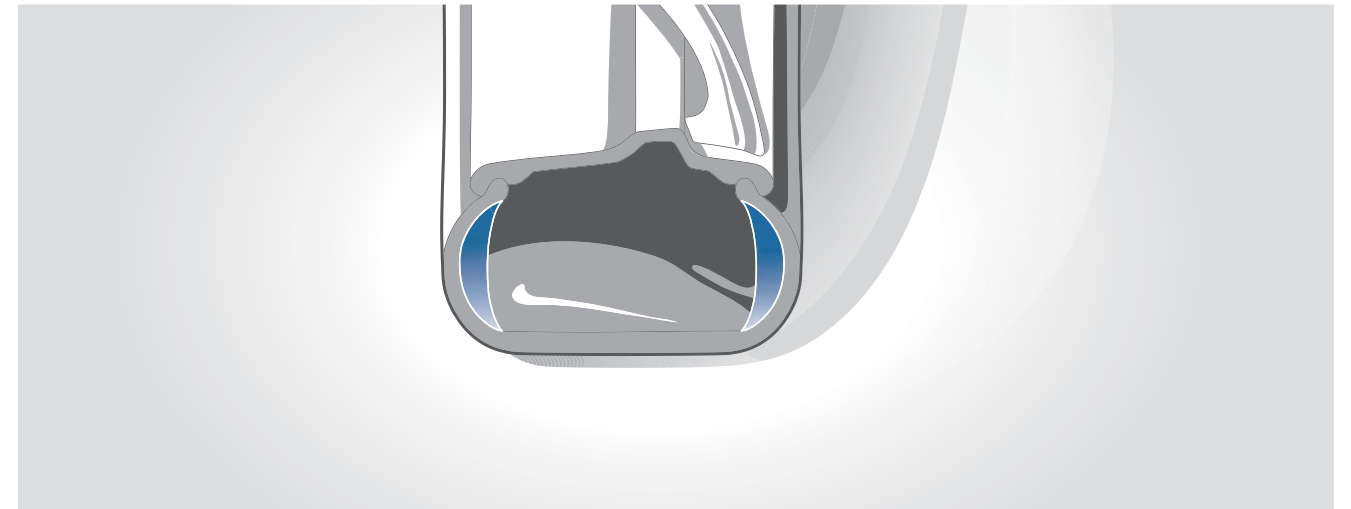
**Dynamic Traction Control (DTC)** is a sub-function of the Dynamic Stability Control (DSC) system. When the drivers want a sportier driving style, the DTC can be activated by pressing a button and this allows more slip and reduces the DSC's curbing of the engine. The result: better traction and more thrust.



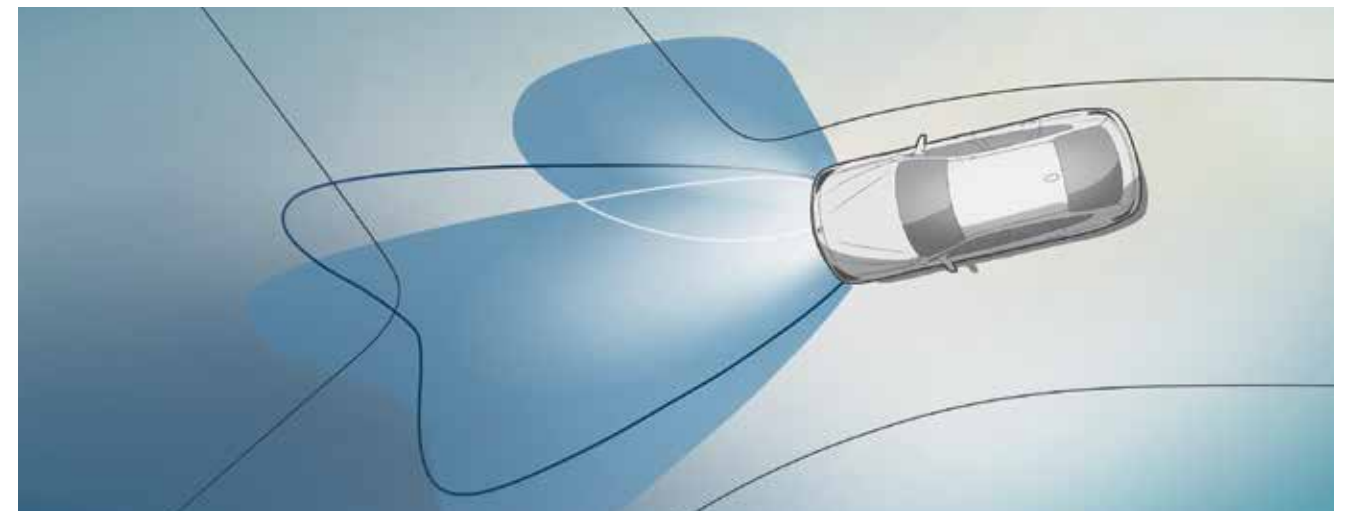
The **Intelligent Airbag System** is equipped with a two-stage gas generator. In a more severe impact, they inflate to their fullest level with minimum time delay, providing maximum protection for the occupants. However, when the accident is less severe, they allow for a slightly longer delay before deployment.



The occupant cell of a BMW vehicle is extremely rigid, with bodyshell components made of multi-phase steel and special reinforcements maintaining a protective frame around the cabin in the event of an accident. At the same time, the reversible deformation elements in the **Rigid Passenger Cell** absorb the force of an impact at speeds up to 15 km/h, leaving the bodyshell completely undamaged.



The reinforced side walls prevent the **Runflat Tyres** from completely collapsing or loosening from the rim if the air pressure suddenly drops due to tyre damage. This enables you to keep control of your vehicle and continue driving for longer, till you can safely make it to your destination.



The **Adaptive LED headlights** produce a light colour very similar to daylight and adjust their light distribution automatically according to speed and steering angle.

# M SPORT.

THE BMW 330i GRAN TURISMO.

## Exterior

- ▶ New darkened Adaptive LED headlights including auto high beam assistance
- ▶ LED fog lights with reflection system
- ▶ Active Rear Spoiler
- ▶ BMW kidney grille with nine exclusively designed vertical slats in High-Gloss Black
- ▶ M Aerodynamic body styling with front apron, side skirts and rear apron with diffuser insert in metallic Dark Shadow
- ▶ M designation on the front wheel arches
- ▶ Rear-View Camera with Park Distance Control (PDC), front and rear
- ▶ Automatic operation of tailgate
- ▶ Decorative Air Breather in satinised aluminium
- ▶ Exclusive design in Black High-Gloss, front and rear
- ▶ Side window frames in satinised aluminium
- ▶ Tailpipe finisher in Black Chrome
- ▶ 45.72 cm (18 inches) M light alloy wheels in star-spoke style 400 M Jet black with mixed tyres
- ▶ Mirror caps in High-Gloss Black

## Interior

- ▶ Apple CarPlay®
- ▶ Panorama glass roof
- ▶ M Sport Multifunction Leather steering wheel
- ▶ Navigation System Professional with 3D maps, Touch Functionality
- ▶ iDrive touch with handwriting recognition including 22.3 cm colour display, DVD drive and integrated hard drive (20GB) for maps and audio files
- ▶ Automatic 2-zone air conditioning with rear air vents
- ▶ Seat adjustment electrical for driver and passenger with memory function for driver
- ▶ Lights package with ambient lighting
- ▶ Hi-Fi loudspeaker system (205 W, 9 loudspeakers)
- ▶ Multifunction Instrument display adapted to individual character design for Drive modes
- ▶ Sport seats for driver and front passenger; Sensatec upholstery
- ▶ BMW M door sill finishers, front
- ▶ BMW Individual headliner in Anthracite
- ▶ Through-loading system with 40:20:40 folding
- ▶ Car key with blue detailing
- ▶ Cruise control with braking function
- ▶ Interior fine-wood trim 'Fineline' Anthracite with a highlight trim finisher in Pearl Chrome



## EQUIPMENT HIGHLIGHTS.



**[ 01 ]** The new darkened rear lights with lighting elements in full LED technology with their characteristic "L" shape make the car instantly recognizable as a BMW, even in the dark.

**[ 02 ]** Interior and driver-side exterior mirrors with automatic anti-dazzle function, including fold-in function for the exterior mirrors and automatic parking function for the front passenger exterior mirror.

**[ 03 ]** The Panorama glass roof with electrically adjustable sunshade not only ensures that both the front and rear have an abundance of light, but also comes with a slide and lift function.

**[ 04 ]** The new Adaptive LED headlights with darkened elements produce a light colour very similar to daylight and adjust their light distribution automatically according to speed and steering angle.

**[ 05 ]** Multifunction instrument display with 26 cm (10.5") display adapted to individual character design for Drive modes.

**[ 06 ]** The Rain sensor including automatic headlight activation automatically activates the windscreen wipers and the low-beam headlights.



**[ 07 ]** Navigation System Professional with 3D maps, Touch Functionality provides the driver with a 3D design combined with an innovative display concept and numerous functions for navigation and multimedia for maximum comfort and information en route to your destination.

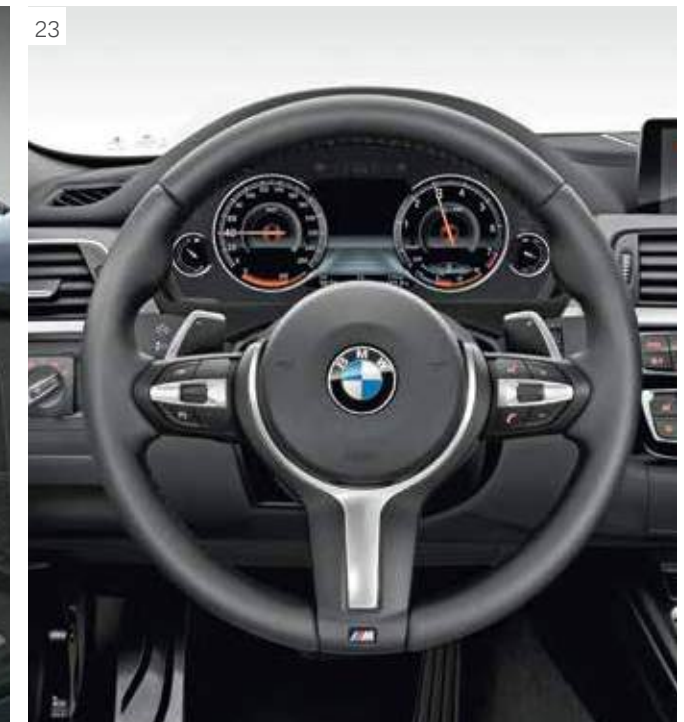
**[ 08 ]** The Rear-View Camera shows the area behind the car in the Control Display while manoeuvring and parking. The Rear-View Camera enhances visibility when reversing at speeds below 20 km/h.

**[ 09 ]** Park Distance Control (PDC) allows for easy parking and manoeuvring in confined spaces. Acoustic signals and a visual indicator in the Control Display tell you when the front or rear of the vehicle is approaching an object.

**[ 10 ]** The Hi-Fi Loudspeaker System lets you enjoy your favourite music in superb fidelity, thanks to the powerful amplifier, sophisticated equalizer and high-performance speakers.

**[ 11 ]** The iDrive Touch Controller has direct menu control buttons, eight functional bookmarks and voice control that make operation intuitive by allowing you to enter the destination address in your handwriting on its touch sensitive surface.

## EQUIPMENT HIGHLIGHTS.



**[ 12 ]** Door sill finishers in aluminium with "BMW" designation.

**[ 13 ]** 22.3 cm (8.8") LCD colour display with touch functionality and configurable user interface.

**[ 14 ]** Memory function on front seats enables you to save your settings for the position of the seat, backrest, steering column and exterior mirrors.

**[ 15 ]** Automatic tailgate operation allows users to open and close the tailgate electronically at the push of a button.

**[ 16 ]** LED fog lights increase short-range visibility in fog or precipitation, improving night-time driving safety.

**[ 17 ]** Active rear spoiler optimises the air flow at the rear of the car as your speed increases, to ensure excellent road holding.

**[ 18 ]** ECO PRO Mode enables fuel consumption to be reduced by up to 15% depending on your individual driving style. It intelligently adapts the accelerator sensitivity, transmission and heating/air conditioning systems.

**[ 19 ]** The 8-speed Steptronic Sport transmission with gearshift paddles on the steering wheel is perfect for everything from comfortable cruising to a very dynamic drive. In Sport+ mode, the gearshifts are configured for maximum performance.

**[ 20 ]** The Storage compartment package includes items such as practical additional compartments, luggage compartment lashing rails, a storage tray and an additional 12V power socket.

**[ 21 ]** Remote backrest unlocking for the rear seats allows the rear seat backrests to be unlocked and folded down conveniently via a button in the luggage compartment.

**[ 22 ]** The Through-loading system with rear seat backrests, which are divisible in a 40:20:40 ratio, guarantees flexibility when transporting people and objects.

**[ 23 ]** M Leather steering wheel including multifunction buttons, steering wheel rim in leather 'Walknappa' Black with contoured thumb rests.

PERSONALISE YOUR BMW.

ORIGINAL BMW ACCESSORIES.



As a proud BMW owner, accessories are customised to your own individual taste. Now you can further enhance your driving pleasure with Original BMW Accessories. Personalise your BMW 3 Series Gran Turismo for a greater level of individual freedom. Choose from our wide range of accessories for the interior, exterior, entertainment and connectivity, travel and comfort to suit your individual needs. Get ready to explore beauty and space that redefines your freedom.

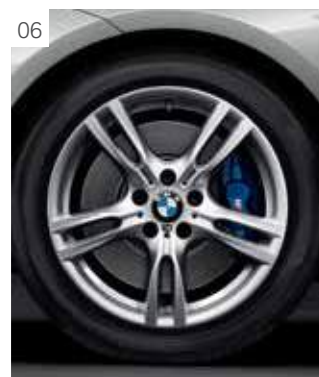
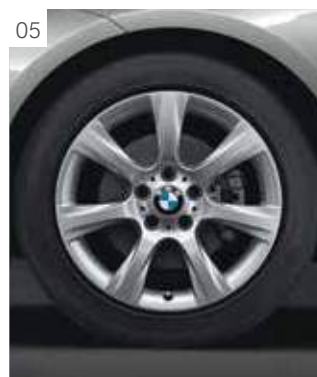
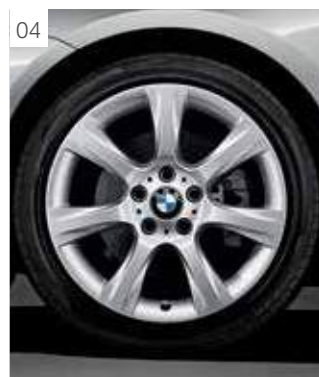
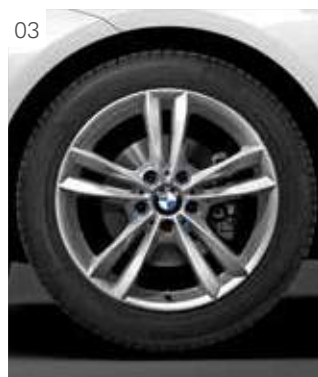
ORIGINAL BMW LIGHT ALLOY WHEELS.



BMW light alloy wheels emphasise the dynamic character and exclusive style of your BMW 3 Series Gran Turismo. Not only that, these lightweight cast wheels also help the suspension to smoother surface imperfections and improve handling and braking. All wheel/tyre combinations undergo rigorous selection and testing processes, and every last detail is optimised for use to ensure they meet the highest standards of quality as per the Indian market driving condition specifications.



# ORIGINAL ALLOY WHEELS.



[ 01 ] 17" Light Alloy Wheel V-spoke 413

[ 03 ] 18" Light Alloy Wheel V-spoke style 658

[ 05 ] 18" Light Alloy Wheel Star-spoke 396

[ 02 ] 18" Light Alloy Wheel V-spoke 398

[ 04 ] 18" Light Alloy Wheel V-spoke 398

[ 06 ] 18" M Light Alloy Wheel Star-spoke 400 M



[ 07 ] 19" Light Alloy Wheel Double-spoke 466

[ 09 ] 19" M Light Alloy Wheel Double-spoke 598 M

[ 10 ] 20" Light Alloy Wheel Double-spoke style 361

[ 08 ] 19" Turbine Styling 389

FROM THE RACETRACK TO THE STREET.

**M** PERFORMANCE PARTS



BMW M Performance Accessories are the result of years of BMW racing expertise developed with BMW M GmbH. Each component goes through an intense manufacturing and development process, so that uncompromising sportiness is consistently realised every time, right down to the smallest detail. BMW M Performance Accessories are the clear choice for premium quality and sporty innovation, whether it is for aerodynamics, drivetrain or cockpit.

« **BMW M Performance Alcantara steering wheel with carbon fibre trim and race display.**

From the racetrack to the road: The high-quality Alcantara steering wheel cover provides excellent grip – at any temperature and even in extreme driving situations. The race display based on OLED technology and the two-tone LED displays give the vehicle an authentic motorsport atmosphere every day. Buttons integrated into the thumb rest area can be used to activate the Race, Sport, or EfficientDynamics mode. A stop watch (in Race Mode with 1/100 second indicator) and g-meter for forward and side acceleration deliver up-to-the-second data relevant to motorsports. It is also possible to save up to 50 lap times and best scores for speed and lateral and forward acceleration. It's trim in open-pored carbon fibre lends a unique, upscale athletic look.



**[ 01 ]** The **BMW Drive Analyser** comprises an on-board diagnostics (OBD) stick and a smartphone app. It allows for a wealth of technical information, including maximum values, engine data, braking distances and much more, to be professionally recorded and analysed. It's exhilaration that can be measured.

**[ 02 ]** The **BMW M Performance gear lever trim, carbon fibre**

Innovative and unmistakable design featuring open-pored carbon fibre: This new technology allows the driver to experience the beauty of the high-tech material carbon fibre at first hand. Features the four-colour BMW M logo. For a hands-on, exclusive motorsport feel.

**[ 03 ]** The **BMW M Performance, Light Alloy Wheel Double-spoke style 405 M, Matt Black, 18 inches.**

The **BMW H7 blue halogen light bulbs** have a very high colour temperature, and give the low-beam and high-beam lights a bright white look with a blueish xenon effect. They also generate a light that is up to 30% brighter than that from standard bulbs. Ultra-bright, white light (up to 30% lighter) with strong "xenon" effect in the headlights. **(Not illustrated)**



**[ 04 ]** The **BMW LED Door sill finishers** with M Performance lettering, illuminated in bright White, turn the simple act of entering the car into a unique experience. The dynamic design and stainless steel look increase the impact. Cable-free operation, thanks to an integrated battery and magnetic switch.

**[ 05 ]** The **BMW M Performance Track Fix for GoPro cameras** provides a safe and stable base for taking professional exterior shots while driving on the racetrack. The external mount is attached to one of the towing lugs. The camera can be controlled by means of an app.

**[ 06 ]** The **BMW M Performance Alcantara and carbon fibre centre console gear selector** creates an impression with its exclusive mix of materials. Carbon fibre has an open-pored, tactile structure, and the high-quality Alcantara emphasises the sporty look and feel of the vehicle.

# M PERFORMANCE PARTS



[ 07 ] The **BMW M Performance carbon fibre interior trim finishers with Alcantara** design highlights that can be seen and felt. Open-pore carbon fibre combined with Alcantara, with M Performance lettering. Trim set for dashboard, centre console and interior door grips.

[ 08 ] The **BMW M Performance High-Gloss Black kidney grille** gives the front of the car an even more dynamic and athletic look. The glossy Black surrounds make the air inlet appear more striking and bigger than ever.

[ 09 ] The **BMW M Performance footrest, stainless steel** minimalist design, secure grip: Thanks to its high-quality stainless steel surface and asymmetrical tread design, the footrest adds a dynamic, high-tech touch to the footwell. Raised treads prevent the feet from slipping off the footrest.

[ 10 ] The **BMW M Performance pedal covers, stainless steel** minimalist design, precise workmanship: Thanks to the asymmetrical design of their rubber treads, the solid stainless-steel pedal covers give the footwell a distinctively dynamic high-tech look. The perfect complement to other BMW M Performance products.



[ 11 ] The **BMW M Performance key case, Alcantara and carbon fibre** The key case's material mix of carbon fibre and Alcantara is highly captivating. Thanks to a socket head screw in BMW M Blue, the key is securely attached to the case. Timelessly elegant, technically sophisticated - it is a subtle expression of the driver's affinity with motorsports.

[ 12 ] The **BMW M Performance exterior mirror caps, carbon fibre**

[ 13 ] The **BMW M Performance carbon fibre handbrake handle** with Alcantara base trim rounds out the vehicle's ensemble of open-pored carbon fibre and Alcantara. The Silver Grey cross-stitching on the Alcantara base trim adds an attractive design accent.

[ 14 ] The **BMW M Performance floor mats** for the driver and front passenger are perfectly finished and add an individual sporty touch to the footwells, making the whole car appear more dynamic. With grey design lines and woven BMW M Performance lettering.

[ 15 ] The **BMW LED Door projectors** are automatically activated when doors open. They project an image on the ground using an interchangeable slide.

## EXTERIOR ACCESSORIES.

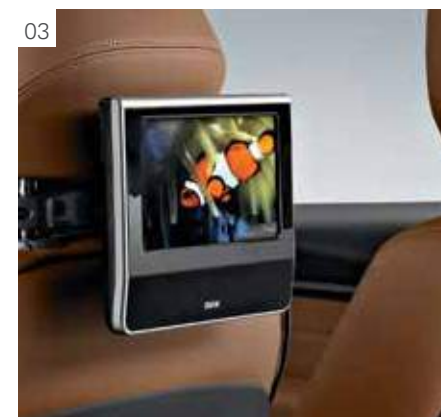
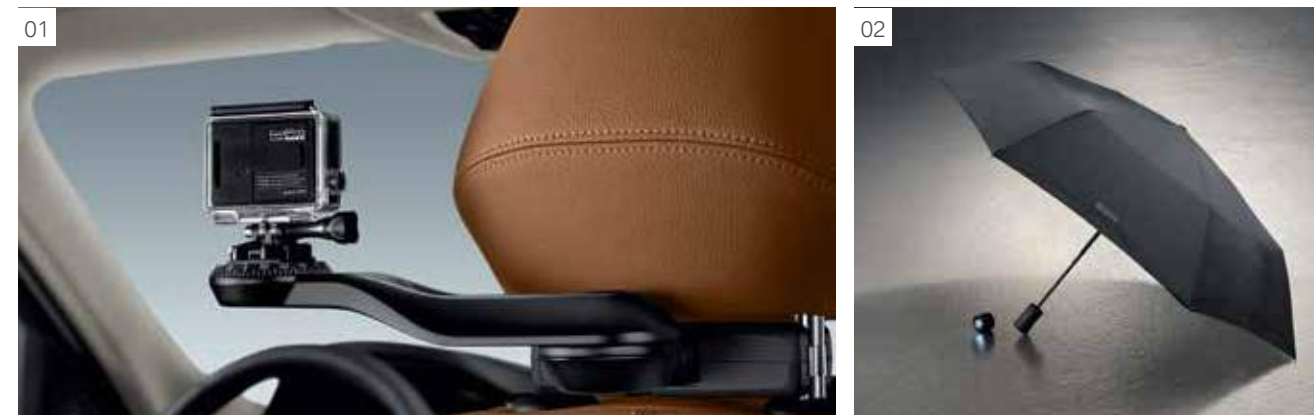


**[ 01 ]** The **BMW Car cover future** has aerodynamic graphics that underline the sporting character of the BMW 3 Series Gran Turismo. It protects against dirt, dust, water and scratches. For both indoors and outdoors, and suitable for all seasons. This car cover is for easy maintenance.

**[ 02 ]** The **BMW Original Mud flaps**, available for both front and rear wheels, protect your vehicle and the car behind you against dirt and stone chips.

The **Emergency spare wheel** system kit includes a space saver wheel, car jack and other components required for an emergency wheel change. It assists in a situation where the owner could potentially be stranded or in danger. **(Not illustrated)**

## INTERIOR ACCESSORIES.



**[ 01 ]** The **BMW Holder for GoPro camera** inside the vehicle (on the headrests) is effortless. Made with high quality plastic, it is flexible by 360° rotation.

**[ 02 ]** The **BMW Umbrella** with automatic opening and closing provides protection from rain and sun. It has a removable LED light integrated into the handle to use as a torch.

**[ 03 ]** The **Tablet DVD System** can be plugged into the vehicle's 12V socket. The DVD player, which is built into one of the monitors, can play video, photo and audio CDs. In addition, JPEGs and music files on USB sticks and memory cards are also compatible.

**[ 04 ]** The **Coat hanger** allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle.

**[ 05 ]** The **BMW cradle** for the Apple iPad™ effortlessly fits to the Travel and Comfort system's base carrier with its modular plug connector and flawlessly integrates the iPad™ into the car.

**[ 06 ]** The **Travel & Comfort System folding table** can be adjusted for height and angle. It comes with an additional integrated cup holder with a Chrome ring.

**[ 07 ]** The perfectly fitted **Backrest bag** with variously sized compartments can be easily attached to the back side of any front seat.

The **Spectacle case** with BMW designation keeps glasses stowed safely and easily within reach. **(Not illustrated)**

The **BMW LED Pocket Torch** with an elegant stainless steel design comes with high luminosity and durability. **(Not illustrated)**

# INTERIOR ACCESSORIES.



**[ 01 ]** The premium **BMW Door sill finishers** with illuminated BMW lettering automatically emit a gentle light when doors are opened.

**[ 02 ]** The **All-weather floor mats** are dirt-repellent and water-resistant. Available in Anthracite.

**[ 03 ]** The **BMW Rear storage bag** is easily attached to the centre safety belt and can also be used as an armrest in the rear.

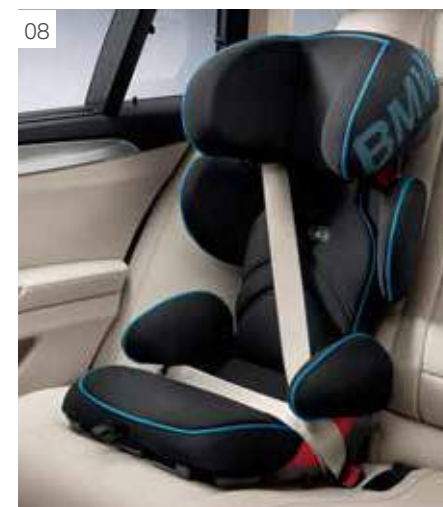
**[ 04 ]** **Advanced Car Eye 2.0.** A highly sensitive full-HD camera that captures events in front of and behind the car, even when it is parked. In the event of disturbances

and extraordinary movement outside the vehicle, the camera automatically records the situation in order to document possible accidents or (attempted) break-ins.

**BMW Interior LED lighting package**  
The LED used in the car's interior lights impresses with its extremely low energy consumption and very long lifespan. A specially calibrated lens creates a radiance comparable to that of a light bulb. The LED module can be plugged directly into the socket. Available in a set of 4 LED modules. **(Not illustrated)**

The **Textile floor mats** are dirt-repellent and water-resistant floor mats that fit your BMW perfectly. These durable high-quality mats come with an embroidered BMW logo. **(Not illustrated)**

The practical **Universal holder for tablets** is adjustable and attaches to the separately available Travel and Comfort system. It provides a secure hold for various tablets from seven to 12 inches and can be placed in the desired position, thanks to its 360° rotating function and angle adjustment. **(Not illustrated)**



**[ 05 ]** The high-quality **BMW Leather key case** is firmly attached to the key with a stylish stainless steel clasp. It protects against scratches, dirt and moisture and protects buttons from accidental usage.

**[ 06 ]** The **Baby Seat Group 0+** with a five-point belt offers unsurpassed safety and comfort for babies up to approx. 13 kg (approx. 15 months old).

**[ 07 ]** The **Junior Seat Group 1** is the safe choice for children from approx. 12 months to 4 years old (approx. 9–18 kg).

**[ 08 ]** The **Junior Seat Group 2/3** can be adjusted as the child grows and offers maximum safety and comfort for children aged approx. 3 to 12 years (approx. 15–36 kg).

**[ 09 ]** The **Universal hook** lets you hang pieces of clothing or light bags on the rear side of the backrest.

**[ 10 ]** The 14-litre electric **BMW Cool bag** comes in Black and Anthracite. When plugged into the 12V socket, the integrated cooling unit reduces the temperature inside the bag by as much as 18°C below that of the car interior.

# TRANSPORT SOLUTIONS.



[ 01 ] The **Luggage compartment floor net** prevents loose objects from moving around. The black netting with integrated S-hooks is secured on the luggage compartment's built-in fastening points.

[ 02 ] The **Black folding box** with a load capacity of up to 20 kg can be used to store smaller items or as a shopping crate. It can be folded/unfolded, is slip-resistant and can be easily stored away to save space when not in use.

[ 03 ] The **BMW Dog safety harness** is designed for securing dogs on the rear seat and ensure the safety of other car occupants. The dog's front legs are put through the two openings in the harness so that the harness rests against its chest. The harness strap is placed around the dog's chest and the buckle must audibly engage. Then the correct belt length, which should be taut around the dog, is adjusted. If you wish to give your dog a walk en route during long journeys, a leash can be attached to the

metal ring at the top. The harness comes with a storing bag.

[ 04 ] The **Luggage compartment mat** is made of hard-wearing plastic that is non-slip, water-repellent and long lasting. It protects the luggage compartment from dirt, water and damage.

[ 05 ] The **Universal rear seat protective cover** keeps the rear seats from getting dirty.



[ 06 ] The **5.0 Amp battery charger** can be used to recharge batteries to full capacity. In addition, battery diagnosis and recharging of deeply discharged batteries are also possible.

[ 07 ] The **BMW Driver utility set** includes a selection of tools for various applications.

[ 08 ] The compact **BMW First-aid kit** includes all important tools for taking immediate action at the scene of an accident. It includes a Velcro fastener on the back side and is easily accessible through the zip closure around three sides.

[ 09 ] The **Fire extinguisher's** pressure control mechanism and large sturdy handle make it user-friendly. The spray of extinguishing agents can be interrupted to allow targeted extinguishing.

[ 10 ] With the intuitive **BMW Mobility Set**, damage on the tyre tread of less than 4 mm can be fixed. The set comprises a powerful compressor, tyre sealant, gloves and various valve adapters that can also be used.

[ 11 ] The copper cable **Jump lead** is fully insulated with an integrated protective circuit and highly robust battery clamps. Delivered in

a storage bag with two versions – 3.5 m long with a cross-section of 25 mm<sup>2</sup> or 4.5 m long with a cross-section of 35 mm<sup>2</sup> for vehicles with a large capacity.

The stable **Warning triangle** is an important safety aid in case of an accident. **(Not illustrated)**

# BMW CAR CARE PRODUCTS.

THE ART OF CAR CARE.



BMW Car Care Products are the BMW approved car cleaning products. Designed to keep your BMW in mint condition from the interior as well as the exterior. They also provide a protective shield against environmental conditions and preserve the high-quality finish of your vehicle.



## EXTERIOR COLOURS.



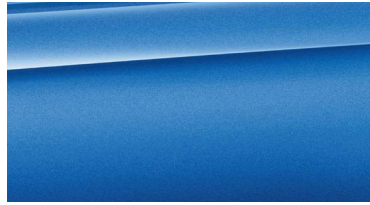
Alpine White (non-metallic)



Black Sapphire (metallic)

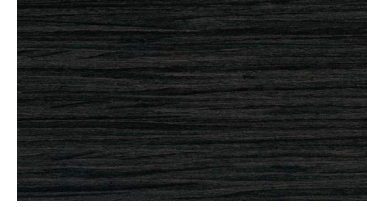


Melbourne Red (Metallic)



Estoril Blue (metallic)

## INTERIOR TRIMS.



Fine-wood trim Fineline  
Anthracite with highlight trim  
finishers Pearl Chrome

## UPHOLSTERY.

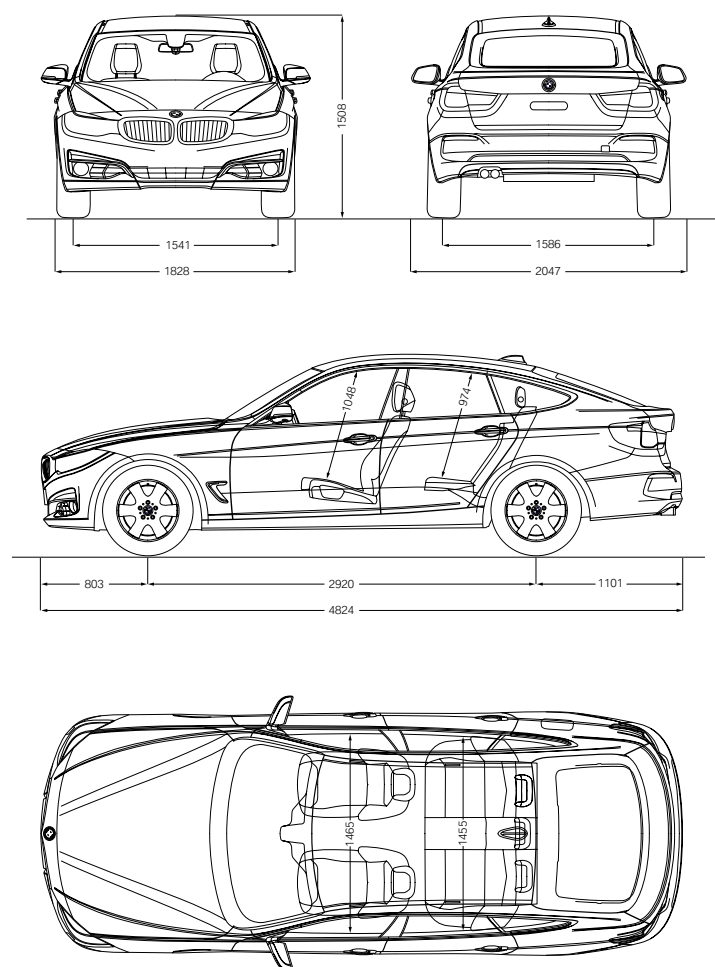


Sensatec Black/Red  
highlight | Black



Sensatec Veneto Beige |  
Veneto Beige

# CAPTIVATING PROFILE. DIMENSIONS.



# BMW EXTENDED WARRANTY AND SERVICE PACKAGES.



A BMW will run well when it's kept well. And to make your journey one with complete peace of mind, we have packages under BMW Service and Repair Inclusive that take care of maintenance, inspection, wear and tear and warranty.

## BMW Service Inclusive (BSI)

A single up-front payment covers an extensive range of work on your BMW for a fixed period.

### Complete Cost Control.<sup>2</sup>

Integrate the cost of service work in your leasing and finance installments.

### Fully Flexible.

You have a choice of various packages with different durations and mileage. You can choose from 3 years with 40,000 km to 10 years with 2,00,000 km.

### Easily Transferable.

Consistent maintenance by trained BMW Service staff and the use of Original BMW Parts secure the value of your car in the long term. In case you sell your car, BMW Service Inclusive is automatically transferred to the next owner – an additional selling point.

## BMW Repair Inclusive (BRI)

BRI offers the ease of extending the warranty of your car with unlimited mileage up to 6 years.

BRI too is automatically transferred to the next owner in the event of selling your car.

Service Inclusive Packages		Oil Inclusive	Service Inclusive Basic	Service Inclusive Plus	Repair Inclusive
		Maintenance Engine oil service.	Maintenance All maintenance work, including any BMW Original Parts and oil required.	Wear and Tear Additional wear and tear repairs including any Original BMW Parts required.	Repair Extension of your statutory right to claim for vehicle defects (warranty).
Maintenance	Scope of Services	✓	✓	✓	
	Engine oil service	✓	✓	✓	
	Engine oil top ups		✓	✓	
	Vehicle check and standard scopes		✓	✓	
	Service/replace air filter		✓	✓	
	Service/replace fuel filter		✓	✓	
	Service/replace micro filter		✓	✓	
	Service/replace spark plugs		✓	✓	
Wear & Tear	Service/replace brake fluid		✓	✓	
	Replacement of front/rear brake pads			✓	
	Replacement of front/rear brake discs			✓	
	Replacement of clutch (if necessary)			✓	
	Replacement of wiper blades (once in a year)			✓	
Extension of your statutory right to claim for vehicle defects (warranty <sup>1</sup> )					✓

<sup>1</sup> Terms and conditions apply.

<sup>2</sup> Applicable only with BMW India Financial Services Private Limited during the initial purchase of the vehicle (not on other finance or during upgrades).

# BMW FINANCIAL SERVICES.

**BMW Financial Services**  
Realize the dream.



In the world of BMW, world-class isn't limited to the vehicles we engineer. It also finds its way into the services we offer. BMW Financial Services is the most flexible and efficient way to realise your dream of owning a BMW. Our goal is to make your financing experience seamless at every step of your purchase so that nothing comes between you and the joy of driving your BMW.

At BMW Financial Services, you are assured of:

- Tailor-made finance options, as per your specific needs
- Quick approvals with fast turnaround time
- Special loyalty benefits
- Part payment facility
- In-house call centre that provides the best-in-class customer interaction

The BMW 3 Series Gran Turismo comes with an exclusive BMW 360° Plan. It has benefits at every step of the way, all to ensure sheer driving pleasure.

### Easy to Buy.

The BMW 360° Plan allows you to pay low monthly installments as you only pay for what you use.

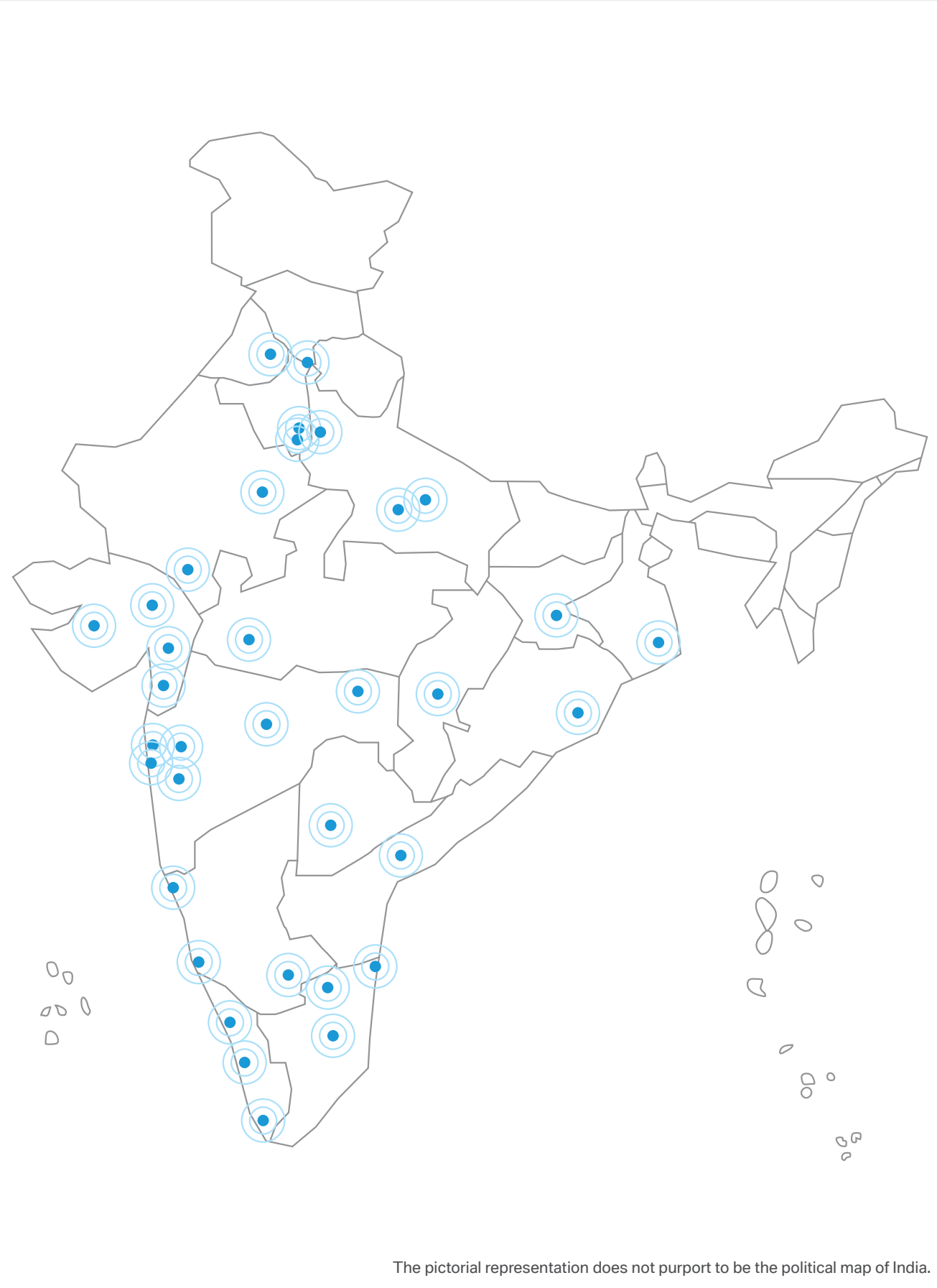
### Easy to Own.

BMW offers various options under service and maintenance packages which further reduce your cost of ownership.

### Future Proof.

The BMW 360° Plan provides Assured Buyback value at the end of your finance contract.

For more information, contact the Finance and Insurance Manager at the nearest BMW Authorised Dealership.



## NORTH

### BMW Bird Automotive

- SW 4IDC, MG Road, Gurugram
- S Golf Course Road, Sector 56, Gurugram

### BMW Deutsche Motoren

- S Mohan Cooperative, Mathura Road, New Delhi
- W Shivaji Marg, Moti Nagar, New Delhi
- SW Sector 27B, Mathura Road, Faridabad
- S Sector 63, Noida

### BMW Infinity Cars

- S Rajouri Garden, New Delhi
- W Mayapuri, New Delhi

### BMW Krishna Automobiles

- SW Industrial Phase 1, Chandigarh
- SW GT Road, Ludhiana

### BMW Sanghi Classic

- SW Tonk Road, Jaipur
- S Madri Industrial Area, Udaipur

### BMW Speed Motorwagen

- SW Chinhat, Lucknow
- SW Kalpi Road, Kanpur

## EAST

### BMW OSL Prestige

- S Silver Arcade, Kolkata
- W East Topsia Road, Kolkata
- SW Bhanpur, Cuttack

### BMW Titanium Autos

- SW Ormanjhi, Ranchi

## WEST

### BMW Bavaria Motors

- S Wellesley Road, Pune
- W Hadapsar, Pune
- SW Verna, Goa
- SW Chikalthana, Aurangabad

### BMW Eminent Cars

- SW Surat-Dumas Road, Piplod, Surat
- SW Sunpharma Road, Vadodara

### BMW Gallops Autohaus

- SW S G Highway, Sarkhej, Ahmedabad
- S Gondal Road, Rajkot
- W AJI GIDC, AJI Crossroads, Rajkot

### BMW Infinity Cars

- S Worli, Mumbai
- S Nariman Point, Mumbai
- S Vashi, Navi Mumbai
- W Lalbaug, Mumbai
- W Worli, Mumbai
- W Turbhe, Navi Mumbai
- SW Dewas Naka, Indore

### BMW Navnit Motors

- S Juhu, Mumbai
- S Malad, Mumbai
- W Andheri, Mumbai
- W Gokul Nagar, Thane

### BMW Munich Motors

- SW Sarona, Raipur
- SW Hingna MIDC, Nagpur

## SOUTH

### BMW Deutsche Motoren

- S Whitefield, Bengaluru
- W Whitefield, Bengaluru

### BMW EVM Autokraft

- SW Kalamassery, Kochi
- W Puthiyangadi, Calicut
- W Kochuveli, Trivandrum

### BMW KUN Exclusive

- S Khairtabad, Hyderabad
- W RTC, Cross Road, Hyderabad
- SW Mangalagiri, Vijayawada

### BMW KUN Exclusive

- SW Meenambakkam, Chennai
- S EA Mall, Chennai
- S Ambattur, Chennai
- W Ambattur, Chennai
- SW Avinashi Road, Coimbatore
- SW Virudhunagar, Madurai

### BMW Navnit Motors

- S Lavelle Road, Bengaluru
- W Bethahalasoor Post, Bengaluru
- SW Hosur Road, Bengaluru
- SW Kodikal, Mangaluru

SW Showroom and Workshop S Showroom W Workshop

SEARCH



Scan to visit the BMW Online Shop